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Community Partnership Family Resource Center Leverages Local Talent to Design and Launch Dynamic New Website

(Woodland Park, CO, October 2024) — Community Partnership Family Resource Center (CP) is delighted to announce that its brand-new website launched on October 21, 2024. With the design support of two Woodland Park High School graduates, a Cripple Creek-Victor High School graduate, and their fantastic teams at *Design Rangers* and *Neon Pig Creative*, CP's website honors the local voice and culture of its community.

"CP's website is a powerful presentation of the values and culture of our organization and community! Supporting professionals who were raised right here in Teller County is exactly what CP is all about. Working collaboratively with Design Rangers and Neon Pig Creative has produced a website that respectfully represents our community and its residents. The entire CP team contributed to the content in describing CP and its programs, and the voice of participating families is honored throughout the website as well. We are thrilled with the finished product."

- Jodi Mijares, President & CEO, Community Partnership Family Resource Center



"Jamie Krall, CP's Development Manager demonstrates CP's new website for Jodi Mijares, CEO and Cory Gorton, VP of Programs."

Design Rangers brings deep roots in Teller County to their work. Co-founder Jenny Schell attended K-12 in Cripple Creek and spent her single-digit years living with her mom in a ghost town without running water or electricity outside of Victor. Later, as a young mother living in Divide, Jenny experienced firsthand the challenges rural families face when seeking support and resources. This personal connection to the community adds depth to *Design Rangers'* commitment to serving local nonprofits that strengthen the region.

"Working with CP was incredibly meaningful for us, professionally and personally," says Jenny Schell, co-founder of Design Rangers. "They offer an amazing range of vital services, and we were honored to help them articulate their story in a way that makes it easier for families to find the support they need. Watching their team come alive during our sessions – sharing stories and discovering new ways to express their impact – reminded us why we do this work. When an organization can clearly communicate who they are and why they exist, it creates a ripple effect that touches the entire community. We're proud to be part of CP's journey to connect more families with life-changing resources."

Founded by Colin Christie and Michael O'Caña, both proud graduates of Woodland Park High School ('03 and '04), alongside Colorado Springs native Laura Schnarr, *Neon Pig Creative* was born from a shared passion for making a difference in the place they call home. Growing up in Woodland Park, their team deeply understands the needs and opportunities of this region. Since their official launch in 2018, they've grown to a team of six dedicated professionals, all committed to helping their community thrive.

"It's with great pride that we partnered with CP to create their new website. This project is more than just a design—it's an opportunity to ensure that CP's services reach families of all shapes and sizes in Teller County that need support in various ways. Our vision was to create a friendly and supportive place for visitors to feel seen and to inspire hope as they seek the resources they need to flourish. It was an honor to support CP and continue our mission of building stronger, more connected communities through thoughtful design." Michael O'Caña, Director of Web, *Neon Pig Creative*

Earlier this year, CP received a \$100,000 Nonprofit Infrastructure (NPI) Grant from the Colorado Department of Local Affairs. A portion of the grant was used to update communication strategies including building a new website, with the intent of a stronger ability to communicate how programs fit together and what impact they are having in their local community.

Not only is the new website visually appealing and simple to navigate, CP's story and "why" is shared in a more compelling way. Explore activities that build community, find upcoming events, meet the board and staff, learn about CP's core values, discover ways you can change lives by giving back, and learn about common misconceptions. Please take a look and share: www.cpteller.org.

About Community Partnership Family Resource Center

CP's mission is strengthening families and our community. We are here for you! Serving families of all shapes and sizes since 1992. At CP, we believe in building a community where every family, no matter how you define it, has the opportunity to

thrive. We're here to create a welcoming, supportive environment that meets you where you're at and helps your family reach its full potential.

Supported families build strong communities!



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If you would like more information about this news release, contact Jodi Mijares at (719) 686-0705 or email office@cpteller.org.